



# COLOR BRAIN & SUCCESS TOOLS

Applications: utilizing strengths,  
improving, adapting, work  
enhancement,  
team development, improve  
communication & leadership skills

**This highly beneficial, inspiring,  
interactive & mindset changing course is  
also available IN-HOUSE  
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**QATAR GAS - Color Brain in  
Action!**



## **COURSE OBJECTIVES & OUTCOMES**

- ◆ Administer the CBCI - acquire a deeper understanding of thinking styles & processes
- ◆ Develop ability to identify people with different genetic processing & mental flexibility - different people interpret the same information & get different results - how to rectify this
- ◆ Master the key applications of Colored Brain & how you can apply that for personal & organizational success
- ◆ Learn to utilize & enhance your natural strengths/ talents
- ◆ Obtain a greater understanding of other brain colors & learn to leverage on the strengths of team mates for greater organizational effectiveness
- ◆ Learn to see things from different perspectives, develop capabilities to reduce conflicts/ misunderstanding & overcome miscommunication
- ◆ Learn what motivates you to do, behave & make the decisions you do – your emotional drivers
- ◆ Abolish “need sucking” at workplace

**PEAK SUCCESS ABUNDANCE SDN BHD (1104937-T)**

Unit 6, Tkt 3, Blk B, Pst Perdagangan Tmn Dagang, Jln Dagang Utama, 68000 Ampang, Sel

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## **COURSE CONTENT FOR 2 DAYS**

### **1. DISCOVERING YOUR COLORED BRAIN**

- Colored Brain Model - 4 Colored Brain Processors
- Colored Brain Communication Inventory (CBCI) as a tool that identifies your genetic brain thinking
- What CBCI measures - how you process & interpret information
- Implementing CBCI for organizational development & personal effectiveness

**Evaluation Exercise: CBCI Administration**

**Video: Colored Brains in Action**

**Confirmation Activity: Using Colored Brain (CB) Cards**

### **2. AWARENESS BEFORE CHANGE**

- Your natural talents & potential
- Your strengths, your weaknesses & limitations
- Where do you go from here - powerful insights
- Adapt to build up other strengths as required in your job

**Powerful NLP Technique: Anchor Strengths & Eliminate Weaknesses**

### **3. ESTABLISHING THE COMPETENCY FOUNDATIONS OF SUCCESS TOOLS**

- The 4 Insanities - the old paradigm
- Encoded Assumptions
- Psychological "Rules of Engagement"
- Acting intelligently
- RAS - the power of focus

### **4. THE COLOR OF LEADERSHIP & RELATIONSHIPS**

- How your environment affects you as a leader
- Directive feedback for different colors
- How leaders use Colored Brain knowledge to lead successfully
- Making colored decision about people & influencing behaviors

**Colored Business Game: Debrief, Reflect, Discuss, Learn**

### **5. HOW TO WORK IN AN ORGANIZATION OF VARIOUS COLORS WITH ITS SPECIFIC TALENT & CONTRIBUTION**

- Organizational colors & colors of an effective team
- Emulating other colors
- For everyone to win, everyone has to win & that requires cooperation
- Learning to see things a little differently
- Impact on interpersonal skills, relationship & teamwork

**Colored Game: The Colored Glasses Syndrome**

**Colored Exercise/Role Play: Emulating Other Colors**

### **6. THE COLOR OF TIME**

- How each colored brain person views & uses time
- Set powerful goals - SMARTIES principle
- Issue of prioritization
- How each color can overcome their "limitations" in time usage

**Competition: Goal Setting, Planning, Prioritization**

**Group Discussion & Presentation**

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## 7. BRAIN COMMUNICATION ENHANCEMENT & APPLICATIONS

- Evaluating the communication process, dynamics & components
- Language of brain racism
- Communication perception, barriers & breakdown
- Questioning technique & words/language used
- Colored Brain feedback

**Communication Exercise: Choudhury Mind Maze**

## 8. THE ICEBERG OF PERCEPTION

- Why you do the things you do?
- Why you make the decisions you make?
- Temple of emotions
- Underlying emotions that drive us - what you & people really want

**Activity: Underlying Emotions**

## 9. EMOTIONAL DRIVERS & MOTIVATION FACTORS FOR HIGH PERFORMANCE

- The psychology of motivation - why we fail to be at our best
- The 8 Emotional Drivers
- Plotting your Chart of Drivers
- Organizational applications of motivation
- 'Need Sucking' - The #1 Reason for low motivation
- Human Drivers Matrix; Motivate Me Exercise

**Role Play: CBC Cards for Emotional Drivers**

**Video Clips On Emotional Drivers**

**Challenge Game: The Human Drivers Challenge**

## 10. PERSONAL ACTION PLAN

**Review: Suggestions for Implementation at Work**

**Action Plan: Mind Map Key Learning Points**

### **WHO SHOULD ATTEND - A MUST FOR ALL!**

**For all employees who wants to overcome all these problems they faced – lack of self understanding, not utilizing strengths, inability to adapt & be flexible, low motivation, low initiative, wrong focus, poor/weak work performance, low productivity, focusing on problems not solutions, misunderstanding, conflicts, miscommunication, blaming, finger pointing, self interest, poor cooperation/poor teamwork, etc**

### **COMPREHENSIVE MANUAL & WORKBOOK**

A practical, easy to read yet thorough set of notes for the participants. It is wonderfully & carefully written with relevant & humorous pictures.

It is **content-rich** but **summarized** for easy reading & follow through. **This Is Rachel Khor's Special Gift To The Participants As A Fantastic Takeaway After The Training.**

### **TRAINING METHODOLOGY**

To make the training effective & thought provoking yet lively & entertaining, the trainer utilizes a combination of various training methodologies:

- 👉 Group Discussions, Presentations, Video Clips

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- 👉 Brainstorming Sessions, Practical Hands On Sessions
- 👉 Group & Individual Exercises, Demonstrations, Games & Activities
- 👉 Creative Music, Visualization, Notes & Hand Outs

### **COURSE TRAINER - RACHEL KHOR**



- Certified Master Performance Coach (ICF Approved)
- From DC Psychology International & American Institute of Business Psychology
  - Certification in Colored Brain Communication
  - Certification in Human Drivers & Motivation
  - Certification in Dynamic Speaking
  - Certification in Curriculum Development
- Certified Trainer in Emotional Quotient
- Trained with Master Cheng Hung Yeh in Truth of Emotions Through Movements, Energy Dance (Body, Mind & Soul), Language Communication
- Certified Trainer PSMB (Ministry of Human Resources Malaysia)
- Certification in Neuro Linguistic Programming (NLP)
- Certification in Hypnotherapy from London College of Clinical Hypnosis (LCCH)
- Attended course on Silva Life System in Mind Development & Stress Control
- Studied & Did Research on Positive Thinking, Mind Mastery, Law of Attraction, Visualization, Self Fulfilling Prophecy, Affirmation, Creativity & Innovation

Rachel Khor is currently the **Principal Trainer & Chief Learning Strategist** with Peak Success Abundance Sdn Bhd as well as an experienced entrepreneur & businesswoman. She is a **Master Trainer** in Creativity & Thinking Outside The Box, Problem Solving Skills, Master Your Mind, Emotional Intelligence & Emotional Drivers, Success Tools & Colored Brain, Communication, Negotiation, Peak Performance, Goal Setting, Positive Work Attitude, Leadership & Sales Warriors. She has undertaken training, consultancy & facilitation projects with various companies, both private & public sectors. She is a sought after Learning & Development Strategist, People Developer, Trainer, Coach & Mentor.

Her training incorporate effective evaluation methods, powerful techniques of varied disciplines & practical tools for all her learning solutions. **Driven by a passion for delivering awesomeness**, she ensures she execute cutting edge learning technologies, share highly relevant knowledge, provide critical & up to date information, deliver time tested methodologies & conduct interactive sessions - all are formulated to achieve results like never before.

Her **determination & speed in producing training solutions** is one of the key reasons her clients keep coming back to her over & over again. Her research, knowledge & experience made Rachel Khor in the front line within her profession. She loves people development - during her high impact training sessions she is committed, dynamic & outcome driven.

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**She utilizes Accelerated Training methodologies to inspire change & fast results.** She trains with her personal brand of positivity, charisma & focus which greatly motivates her participants to achieve greater heights of achievement. Participants have described her sessions as inspiring, thought provoking, energetic & easy to understand. During her sessions, her ability to be **neutral, non-judgmental, supporting the group & upholding its wisdom** has allowed her to **effectively extract participation in a magical way.**

**Based on the belief that every individual has a core genius & the ability to soar given the right opportunity; Rachel's training methodology breaks limiting beliefs, overcomes obstacles & cultivates trust across cultures.**

Rachel receives rave reviews/excellent ratings due to her dynamism, knowledge & fantastic rapport with her participants. She achieves this by ensuring her training is **relevant & solution based - always updated with new ideas, strategies & techniques.**



### **RACHEL'S CLIENTS INCLUDE...**

Leighton Offshore, Petronas, Sarawak Energy, Shell, Talisman, BNM, Kementerian Kewangan, Kenanga Investment, Alliamz, Ambank, Affin, CIMB, Exim Bank, Maybank, Mavcap, RHB Bank, Public Bank, UOB, HSBC, Danajamin, Pan Malaysia Pools, MAA, Msian Reinsurance, Takaful, Tokio Marine, ACE, Aneka Insurance, Etiqa, MII, Agilent, Ansell, Bristol, Cahya Mata, Cameron, Camcar Textron, Cyberview, Dell, Emhart Glass, Khazanah Nasional, KKIP, Kotak, Infineon, IJM, Impressive Edge, Kanzen, Kossan, LG Aluminium, M Mode, Merck, Mimos, MRCB, MNRB, Munchys, Myceb, OYL Industries, Pernec, Prokhas, Royal Selangor, Samsung, Sara Lee, Scenic Moulding, Sime Tyre, SIRIM, Tencate, Takeuzi, Totokiki, Toshiba, Niro Ceramic, Valuecap, White Horse, UMW, MAS, Msian Airport, KLAS Airport Services, Lembaga Pelabuhan Klang, PTP, Westport, Johor Port, TNB, Telekom, Maxis, Sunrise, SP Setia, Worldwide, IOI, Genting, Hotel Equatorial, Eastin Hotel, Saujana Resort, Subang Medical Centre, IJN, MARA, Msian Export Academy, FMM, UEM, Naza, Open University, Swinburne University, UKM, UM, DBKL, PNB, Iskandar, Ministry of Health, Ministry of Defence, Ministry of Finance, Ministry of Tourism, Ministry of Agriculture, Ministry of Transport, Jabatan Ketua Menteri, Jabatan Perancangan Bandar, SPAD, Yayasan Sarawak, etc

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